

# Marketing Mix Roadshow

In association with

South Wales  
**Evening Post**

Tuesday the 28<sup>th</sup> September 2010

See over for detailed timetable

## *On Arrival*

**Register at the front desk, giving car details for parking  
& collect your lunch voucher (Cost £6)**

## *Programme in brief*

**11am – 12.30pm – Welcome address & presentations with questions and answers - Presentation area**

**12.30 – 2.30pm – Lunch is available – Networking area**

**1 – 3.15pm – ‘Ask The Expert’ - Breakout Sessions - Presentation area**

**12.30 – 3.30pm - Exhibitors – Sports Hall**

**All day – FREE business advice sessions (Please pre book)**

- Marketing
- Business Review
- Business Planning
- Access to funding (Grants & loans)
- Employment Advice

**Networking – Sports Hall**

## **Refreshments and Lunch**

**Lunch** - (If you have a voucher) lunch is available from 12.30 – 2.30pm - (If you do not have a voucher please use the ‘coffee shop’)

Vouchers are available from the registration desk, cost £6.

**Tea and Coffee** is available **FREE** in the networking area.

## **Have you!!!!**

‘Paid and displayed’ in the car park **OR** given you car details to the registration desk (if you arrive before 10.45am)

Brought your own literature to swap with people – tell them what you do!!

**We hope you have a good day!!**

Marketing Mix Roadshow partners –



Media Partners –

